

Easter Sale of Hosiery for Women



A Specially Planned Easter Event Offering

Immense new shipments of the famous McCallum, Kayser, Wayne Knit, Onyx and other celebrated lines of hosiery for women and children at special prices.

For Three Days Only
Thursday, Friday and
Saturday
March 25, 26 and 27

Women's \$1.80 Pure Thread Silk Hose \$1.35

Silk lisle tops, soles and heels, black, **\$1.35**
 white, grey and Havana brown.

Onyx \$2.95 Pure Thread Silk Hose at \$2.19

Made full fashioned with elastic lisle garter tops and doubly reinforced high spliced heels and soles. Black, white and cordovan. **\$2.19**

McCallum \$4.50 Silk Stockings at \$3.25

McCallum \$4.50 heavy weight silk stockings, of fine gauge silk, lisle lined hems, toe and heel, in black, white, African brown, gray, mouse, navy and pastel shades. Special at **\$3.25**

Easter Sale McCallum, Kayser, Wayne Knit and Onyx Fancy Lace, Clocked and Embroidered Hosiery

Women's Pure Thread Silk Lace Stockings

In beautiful designs for the smart low shoes, \$8.00 grade at **\$6.95**

Women's Pure Silk Hose

In fancy lace and hand embroidered clocks. Black clocked with self or white, navy with white and white with black. Special at \$4.50 and **\$3.50**

Women's Full Fashioned Pure Silk Hose

With dainty hand embroidered instep designs, black or white, \$3.95 grade, special at **\$3.50**

Onyx \$3.00 Fancy Drop Stitch Silk Stockings at \$1.95

So fashionable with the new low shoes, Onyx \$3 fancy drop stitch silk stockings in black, white, navy, cordovan and fawn, special at **\$1.95**

Women's 95c Fine Lisle Full Fashioned Hose 79c

Wide elastic hem tops and reinforced heels and soles. Black, white and cordovan **79c**

Women's \$1.65 Extra Fine Silk Lisle Hose \$1.39

Made full fashioned with high spliced heels and double soles, black, white and cordovan **\$1.39**

Misses' \$2.75 Pure Thread Silk Stockings, Special at \$2.35

Full fashioned with lisle heels and soles, sizes 7 to 9½ in black, white. Special at **\$2.35**

Wayne Knit 75c Pony Stockings for Boys and Girls, 75c

Reinforced with four threads in knees, heels and soles in heavy, medium and fine rib. Black, white and cordovan **59c**

M & K ROCK ISLAND

Easter Offerings

M & K

ROCK ISLAND

Presenting Authentic Styles for Easter New Tailored Suits



Achieving the very height of tailored artistry—simple or elaborate according to needs—are these smart new suits developed of tricotines, imported novelties. Poiret twills—in navy blue, black, rookie and spring shades. Specially priced at

\$45 - \$55 - \$65 - \$75

Styles that embrace every smart mode from the dignified straight line models to the youthful etons, pony coats and riple effects—plain tailored, braid trimmed and beautifully silk embroidered. Some have attractive vests and vestees, long revers, tailored collars, smart pockets, tight tailored sleeves and narrow shoulders! plain tailored skirts—linings of plain and fancy figured effects.

A Guaranteed Saving of \$10 to \$25 On Your Easter Suit



BLOUSES Special for Easter



\$7.50

For \$10
Waists

\$9.95

For \$12.50
Waists

\$12.50

For \$15
Waists

Featuring this week new arrivals in georgette waists in a timely sale—just as women's thoughts are turning towards Easter.

The prettiest types this season has produced. They are winsome styles—spring like and dainty, designed to conform with the new modes in suits.

Lovely blouses with fluted frill and wide band of flit lace. Becoming blouses, flit collar, tucked vest. Dainty tucked blouses with accordion fluted edge on collar. Smart blouses, vest and collar trimmed with superior val lace. Dressy blouses of quality georgette with accordion pleated frill. Smartly tailored blouses with high collars and insertions of val lace.

Exquisite georgette waists in new models—tie-on blouses—tuck-in blouses—basque blouses—long and short sleeves—high and low necks, with and without collars. Beaded, read flit lace, venise lace, wool embroidery in all the vivid new colors—white, flesh, Bermuda, league gold, bisque, orchid.

Easter Special

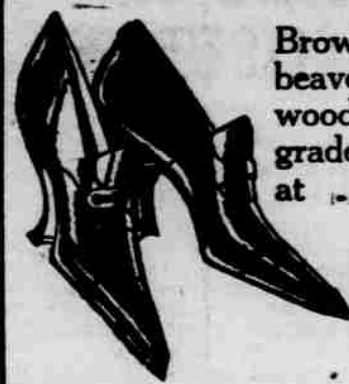
\$14.95

For \$18 Blouses

\$16.50

For \$20 Blouses

The New Liberty Button Oxford



Brown kid vamp with beaver kid top, stitch tip, wood covered heel, \$16.95 grade at **\$15**

Also in beaver kid vamp with buckskin top to match, \$15.

Jack Tar Togs



Rub 'em Tub 'em
Scrub 'em
They come up smiling

JUST received! A wonderful assortment of Jack Tar Togs. Fresh in all their girlish beauty—new in all their pretty styles—you can't afford to miss them. Dresses and middies for all ages, for every wear. And all so durable you can "rub 'em, tub 'em, scrub 'em—they come up smiling"—wash-proof and almost wear-proof. Now on display at our shop.

The Label of Honor



"JACK TAR" MIDDIES

Of standard jean. Color white. May also be had in all white, or with navy or cadet collars or cuffs. Trimmed on collar and cuffs with white soutache braid, lace front. Sizes 6 to 22 years.

"JACK TAR" MIDDIES

In all the latest styles and ideas



"JACK TAR" REGULATION DRESS

Made of Belgian cloth. Color cadet, one piece model, yoke effect with box pleats front and back. Slash pocket in yoke. Collar and cuffs trimmed with white linen tape. Hand embroidered silk emblem on right sleeve and on shield. Large black silk tie. Sizes 8 to 14 years, \$8.95.

"JACK TAR" REGULATION DRESS

Of white repp—full pleated skirt, embroidered emblems, in copenhagen blue, sizes 10 to 14 years. Price \$12.50.

Complete Display of "Jack Tar" Togs at

M & K

ROCK ISLAND

Just Received! New POLO Coats

Smart Styles in Polo Cloth and Camel's Hair

\$25 and \$35

In the wanted shades of light and dark tans, poilu, navy blue, taupe and brown.

Novelty pockets—narrow cloth and leather belts.

Pleated and plain backs. Set-in and kimono sleeves. Full and half lined.

Other New Polo Coats at \$45, \$55 to \$85



Two of the Most Popular Styles In New Spring Footwear



The One-Eyelet tie is of patent leather, plain toe, leather Louis heel, special \$14 grade at

\$12.50

We also have a brown kid liberty One-Eyelet tie, stitch tip, leather Louis heel, \$15 grade at **\$13.95**

And a black kid liberty One-Eyelet tie, plain vamp, leather Louis heel, \$15 grade at **\$12.50**

Smart \$12.50 Tan Calf Walking Oxford at

\$9.95

Low heel, stitch tip, welt soles

